



... your parents couldn't afford to pay for your schoolbooks and supplies?

... you had to go to school on an empty stomach because you had no breakfast?

... you had no one to help you with your homework?

These are some of the challenges Ethiopian children in Israel face every day.

Over 70% of Ethiopian-Israeli children live below the poverty line. And only about 35% perform at the elementary school grade level.

Your NACOEJ Mitzvah Project can help Ethiopian-Israeli children get the education they need — and go on to realize their dreams.



To Get Started:

- Visit: www.nacoej.org/mitzvahprojecttools.html
- Call: 212-233-5200 x230
- E-mail: mitzvah@nacoej.org



North American Conference on Ethiopian Jewry
(NACOEJ)

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NACOEJ is a grass-roots, 501(c)(3) non-profit organization founded in 1982, and is the only major American organization committed exclusively to the welfare of Ethiopian Jews.

For many Ethiopian-Israeli children today, success is just out of reach



Your
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Mitzvah Project
can help them
achieve their
dreams!

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For centuries, Ethiopian-Jews longed to settle in the land of Israel. Finally, in recent times, the Israeli government and Jewish organizations, including NACOEJ, helped them escape from Ethiopia and reach Israel. Today, the Ethiopian-Jewish community is an important part of Israeli society.

However, their struggles are not yet over. Many Ethiopian-Israeli families suffer from poverty and cannot give their children the tools they need to succeed.

You Can Help! Start A NACOEJ Mitzvah Project

It's as Easy as 1-2-3

1. LEARN more about this ancient and unique Jewish community.

- Visit www.nacoej.org for resources such as videos, photographs, stories, and maps that teach about the rich history and culture of Ethiopian Jewry.
- Discover the amazing story of how Ethiopian Jews were rescued and airlifted from Ethiopia in the middle of a civil war.
- Share what you learned with your family and friends.
- Learn about the current situation for Ethiopian-Israeli children.

2. TAKE ACTION to help Ethiopian-Israeli children succeed.

Your Mitzvah Project will provide Ethiopian-Israeli children with after-school learning, nutritious school lunches, school supplies, and more in the NACOEJ *Limudiah* Program.

The NACOEJ *Limudiah* Intensive After-School Education Program was founded in the early 1990s to help Ethiopian-Israeli children in elementary school keep up with their studies. The program, with its small classes and dedicated teachers, gives the students extra assistance in all subjects. Hot lunches, important for children from poverty-stricken immigrant families, give them the energy they need to concentrate on their schoolwork.

WHAT YOU CAN DO:

- Go to the NACOEJ website for ideas and resources for your project.
- Plan an event or sell a product to raise funds for your cause.
- Create a personal fundraising web page for your project on the NACOEJ website and track your progress.

You will receive a special certificate for your efforts!

3. CELEBRATE your Mitzvah Project at your own special event.

- Make your Mitzvah Project a part of your Bar or Bat Mitzvah or another special event.
- Teach your guests about your cause and feature your project in your invitations, centerpieces, and more.
- Ask your friends and family to donate to your cause.
- Celebrate your efforts to help Ethiopian Jewry.

