

WHY DO A MITZVAH PROJECT?



Celebrate a special event, like becoming a Bar or Bat Mitzvah, through your own *Mour'atn* project- actually helping to repair the world!

By donating your kindness, time and energy, you can change the world- one child at a time.

ETHIOPIAN JEWISH CHILDREN IN AFRICA AND ISRAEL NEED YOU!

Imagine if...



...you had to go to school on an empty stomach every day?



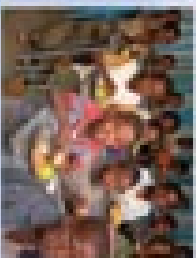
...your parents couldn't afford to buy you schoolbooks and supplies and there was no one at home to help you with your homework?

YOU CAN MAKE A DIFFERENCE!

Your special mitzvah project can:



...help poverty-stricken Jewish school children in Ethiopia get a good education in the *NAOCEJ* Beta Israel Community Primary School.



...help Jewish children who can't get from hunger in class without the *NAOCEJ* School Lunch Program in Ethiopia.



...help Ethiopian children from poor immigrant families, struggling to succeed in school, get help from the *Uruvahn* Intensive After-School Education Program.



...help impoverished Ethiopian-Israeli students who really need the nutritious lunches provided by the *NAOCEJ* School Lunch Program in Israel.

FOR YOUR MITZVAH PROJECT:

JOIN THE JOURNEY

from

Africa

to

Israel



NORTH AMERICAN CONFERENCE ON ETHIOPIAN JEWRY (NAOCEJ)
132 Nassau St. Ste. 412 New York, NY 10038
www.naocej.org 212-233-0200

THE MISSION:

HELP ETHIOPIAN JEWISH KIDS SUCCEED IN AFRICA AND ISRAEL!

It's as easy as 1-2-3-!

1. LEARN

Check out www.nacoej.org to learn the amazing and heroic story of how the Jews of Ethiopia were rescued and airlifted to Israel. Learn about the remaining Jews in Ethiopia, the Ethiopian community in Israel and current NACOEJ programs for them in both Africa and Israel.



View videos, photographs, maps and reading lists on the NACOEJ website.

Share what you've learned! Prepare a poster board or display on Ethiopian Jewry to exhibit in your synagogue or school. Ask NACOEJ for materials including Ethiopian embroidery, crafts, DVDs, photos, and PowerPoint presentations.

Display created by Wendy Fine for the Maimonides School of Boston

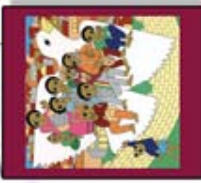
2. TAKE ACTION

Make your own online fundraising page!

You can create a personalized web page with your own message, photographs and your fundraising goal. A thermometer will track your progress.



Create and sell stickers that raise money for hungry Ethiopian Jewish children's lunches. Each sticker buys one child a lunch. Your friends can stick them on their lunch bags and boxes, teaching others about your cause.



Sell beautiful cards to neighbors, family and friends to raise money for Ethiopian Jewish children. Each card has a different Ethiopian Jewish scene. Call NACOEJ to order.

Organize a "THON". Raise funds through a basketball dunk-a-thon, bike-a-thon or other type of "thon". Arrange for relatives, friends and classmates to sponsor you for a set fee each time you are able to perform the chosen activity.

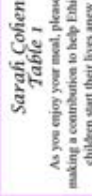


To get started, and for other exciting project ideas and materials, go to: www.nacoej.org/mitzvahproject.html, call 212-233-5200 x 230 or email mitzvah@nacoej.org.

3. CELEBRATE!

Planning a special event? Tell your guests about all of the hard work you've done to help Ethiopian Jewish children.

Design your own placecards for your guests' tables. Write a message about the plight of Ethiopian Jews. Tell your guests how they can help.



Inspire your guests with your own Ethiopian-themed centerpieces.

Bar/Bat Mitzvah Corner

Get creative when you plan your big day. Design your own invitations with special Ethiopian Jewish graphics. Ask your rabbi how to incorporate Ethiopian Jewry into your speech or contact NACOEJ for ideas.



Ask your guests to join you in your efforts by including an insert with your invitation about your project.

The journey isn't over yet!