



FOR YOUR MITZVAH PROJECT

Help Ethiopian-Israeli Children!

It's As Easy As 1 2 3!

Imagine if your parents couldn't afford to pay for your schoolbooks and supplies - even your school lunch? What if they couldn't help you with your homework? These are some of the challenges Ethiopian children in Israel face every day.

Over **70%** of Ethiopian-Israeli children live below the poverty line. And only about **35%** perform at grade level.

Your Mitzvah Project can help Ethiopian-Israeli children get the education they need.

1

LEARN about this unique Jewish community



2

TAKE ACTION to help Ethiopian-Jewish children succeed



3

CELEBRATE at your special event



For years, Ethiopian Jews have dreamed of going to Israel. Major efforts finally brought most of this community to Israel in the past decades.

Visit www.nacoej.org for resources such as videos, photographs, stories, and maps related to the rich history and culture of Ethiopian Jewry.

Share what you learned.

Learn about the NACOEJ Programs for Ethiopian-Israeli children.

Design a Mitzvah Project to help Ethiopian-Israeli children by raising funds to provide them with after-school learning, nutritious school lunches, school supplies, and more.

See the NACOEJ website for ideas and resources for your project.

Create a personal fundraising web page for your project on the NACOEJ website and track your progress.

Make your Mitzvah Project a part of your Bar or Bat Mitzvah or another special event.

Teach your guests about your cause and feature your project in your invitations, centerpieces and more. Ask your friends and family to support your project!

Celebrate your efforts to help Ethiopian Jewry.



To get started, call 212-233-5200 x230 or e-mail mitzvah@nacoej.org.